

HOW
4 YOUNG WRITERS
EARN BIG
BY WRITING
FUN PROJECTS



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Do you think being a young writer dooms you to low-paying jobs with brands you dislike? These case studies reveal the truth: young writers can (and do) earn big, and they can do it from any location around the world. How? They do it writing for brands they're passionate about.

You can get gigs that pay the big bucks by leveraging your youth as an advantage. I sat down with some of our first students in my course [Earn Big as a Young Freelance Writer](#), and asked how they got out of the low-pay rut and found better gigs. You can check out their stories below!

—Christina Vanvuren



“Got My First 4-Figures-a-Month Client!”

Name: Chanoa Tarle
Based in: Montenegro
Title: Fashion and Lifestyle Copywriter and Journalist
Website: www.chanoatarle.com

Q: Start at the beginning — why did you choose the Earn Big as a Young Writer course?

A: I'm constantly on the lookout for ways to grow my skills as a writer. I closely follow much of what Carol Tice offers and when I heard about this class, I jumped at the opportunity.

Q: Did you look at competing ones, and why was this the pick?

A: It was a no-brainer to choose this class. I received an email about a course for young freelance writers and I immediately signed up.

Q: What was your biggest takeaway from the course?

A: I gained a lot from this course! I learned how to use Instagram as a source for potential clients and that each pitch letter should start with a personalized intro. This has greatly increased the number of positive responses I've received.

I was also pleasantly surprised at how much you focused on the right mindset and having confidence. I know these are what have made my career and income quickly expand and you helped reinforce these concepts for me. They make all of the difference!

Q: Did you get any clients out of what you learned?

A: Yes, I gained my new favorite client! She sends me several hours of work each week and I'm given a lot of room and encouragement to do things as I see fit. I couldn't be any happier about it. She is in the fashion and luxury industry, which is my specialty and what I studied in school. I plan and manage her content, edit her writing and do copywriting for her and even doubled my rate from the last client I work with. I'm making 4-figures a month from this one client.

**Q: Would you recommend this course to other young writers?
What would you tell them they'll get out of it?**

A: I definitely recommend this course. Young writers will gain improved confidence in their abilities and in the possibility of running a fruitful freelance business. They'll learn where and how to find good clients, how to set up a proper website and how to manage client relationships such as severing ties with clients who don't pay well and setting up contracts with new clients.

“I Doubled My Rates After Taking This Course!”



Name: Brooke Knisley
Based in: San Diego
Title: Freelance Writer
Website: www.brookeknisley.com

Q: When did you start your freelance writing career? What were you struggling with?

A: June of 2016. I've written my whole life, and went to UC Santa Cruz for literature. I was looking for jobs after graduating and wanted to make extra money. I started on UpWork and realized that it was a terrible platform with terrible fees, a race to the bottom. All the jobs I got were unfulfilling. I was writing 10,000 words stories for \$120 per story.

I couldn't find good clients and I didn't know where to look other than content mills. Even when I found a client I wanted to write for, I didn't know how to send out LOI's and pitches.

Q: What made you choose the Young Writer's Course?

A: Once I realized that I was being paid an excruciatingly low amount, I started looking for advice on how to get better clients. I found Carol Tice's site and a few others and read all the free information I could get my hands on. I was getting a lot of emails about these types of courses when I saw the email for the Earn Big as a Young Writer course. What it came down to was that I trust Carol Tice the most. I identified with the course and decided to go for it!

Q: What was your biggest takeaway from the course?

A: This course helped give me the confidence to look for high-level clients, pitch them, and then raise my rates. In negotiations with a new client I got during the course, I charged \$.30 a word. It was a great feeling — I even called my mom and told her!

I liked the structure of the course, too. You held our hands through all of the challenging parts of starting a freelance writing business — from setting up the actual business to finding clients, pitching them, and getting the jobs.

Q: Have you gotten any clients from using what you learned in the course?

A: Yes, actually! I started writing for Doorsteps, a subsidiary of Move.com. I found them through Reddit and they hired me to write articles about local events and things to do.

I also raised my rates with an old client that I was ghostwriting for. She got accepted to a popular website column and wanted me to keep writing for her. I was hesitant, but I took what I learned from the course and doubled my rates. She didn't even bat an eye. She was happy to pay me more!

Q: What fears did you confront as you worked through this course?

A: Since I started freelancing writing, I've felt overwhelmed. I didn't know how to implement what I'd learned from other sites — I had a lot of information but didn't know how to put it into action. Your course really helped get me motivated. Seeing that you had done and watching other people in the Facebook group confront their fears and pitch anyway made me feel supported.

Q: What's next for you in your freelance writing business?

A: Now, it's actually me going balls to the wall. My goal is to go into full-time freelancing. I talked to the editor of a local publication (theresandiego.com) that I've worked for and got two new weekly articles to write for and he bumped my rate from 8 cents per word to 15 cents per word. I also talked to a publishing company that I've done formatting work for about writing for them. I'm all in now.

Q: Would you recommend this course to other young writers?

A: Yes, definitely. Hands down. It was really helpful to learn about how to use my youth to my benefit — using your millennial expertise to help brands who are trying to connect with millennials is genius! Knowing that I can use my age as an asset instead of a hindrance is priceless.

“I Got Over My Fears — And Landed 3 New Clients!”

Name: Ian Dunn
Based in: Asheville, NC
Title: Freelance Tech Writer
Website: www.ianemilewrites.com



Q: When did you start your freelance writing career? What were you struggling with?

A: A couple months before I took the Earn Big as a Young Writer course, I left my job at a biotech company. My goal was to start writing but I was wandering listlessly through job boards and content mills. I realized there was no way I was going to survive on the kind of pay they offered.

I had a hard time telling people the writing services I had available. It wasn't until I took the course that I really started reaching out to clients and got my freelance writing career started. It turns out that a lot of people in the tech industry are excited to find someone with a technical mind who communicates well!

Q: What made you choose the Young Writer's Course?

A: I found the course at a time when I felt like I needed more direction. I'd read about a lot of the concepts taught in the course but was struggling to implement what I knew. The cohesive way that the course was formulated made sense to me.

Q: What was your biggest takeaway from the course?

A: This course gave me the motivation to pitch and network and taught me *how* to market myself and affirmed that I had to take what I learned and go do it. I got personal in my pitches and made a website. I was also really glad that you told me I didn't need to have my own blog to be successful.

Q: Have you gotten any clients from using what you learned in the course?

A: So far I've landed 3 gigs in the tech industry! One is a regular blogging gig for a company that's launching a hardware product. That's really exciting because it's steady work — I'm on a retainer for them. I'm also working with a local custom software company doing website copy rewrites.

Q: What fears did you confront as you worked through this course?

A: I was afraid of failing before. If a prospect didn't respond to my pitch, I felt bad. Now I fall back on the knowledge that what I'm doing works and not everyone is going to get back to me. I'm a lot less afraid to pitch and network now.

Q: Would you recommend this course to other young writers?

A: Yeah, definitely. If someone is just starting out and doesn't know how to start, I think it's great.

“A \$7K Project from 1 Email — Thanks for the New Mindset!”

Name: Mike Straus

Based in: British Columbia, Canada

Title: Freelance Writer

Website: www.brandgesture.ca



Q: When did you start freelance writing? In what industry?

A: I got started really young and have been writing for awhile. I started in 2011 and it became my sole source of income in 2013. I haven't niched down but I write for the tech, healthcare, and real estate industries.

Q: What made you choose the Young Writer's Course?

A: I took Earn Big as a Young Writer course because I was in a funk from working too much for not enough money. When I saw the email for it I thought, "Holy cow. Christina is only a year older than me and she's earning over \$100K a year. If she can do it, I can do it."

So I signed up because I needed a good, solid boot in the ass to get myself back in gear. And that's exactly what I got!

Q: What was your biggest takeaway from the course?

A: A lot of the material that was in the course helped me remember that it was possible to be a successful freelance writer. It taught me new places to find high-level clients, built on my existing knowledge, and gave me more strategies to use.

My biggest takeaway, though, was the lesson on mindset. It reminded me that I didn't have to listen to my negative thoughts, and it helped me question the stereotype of starving artists. This was a complete game-changer for me.

Q: Have you gotten any clients from using what you learned in the course?

A: Yes! Because of the mindset work, I got \$7K worth of work from pitching a nutrition magazine. This course helped me remember that I know how to get good clients and that it *is* possible. All I have to do is go out and do it.

Q: What rates do you charge now?

A: My existing freelance business was paying the bills, but I had reached an income barrier. I won't go into specific rates but I will say that people are always surprised when I tell them that I consistently earn between \$3K - \$5K per month.

Q: Would you recommend this course to other young writers?

A: Absolutely, I would! I think a lot of what you teach is valuable to young writers and for people who are in their mid- to late-twenties, who are in a funk and need a reboot.

[Ready to turn your youth into an advantage
and get great writing clients?](#)



EARN BIG AS A
Young Freelance Writer

The course for young writers
who want to make **REAL MONEY!**

LEARN MORE

The advertisement features a stylized illustration of a young woman with long dark hair, wearing a bright green beanie, a white jacket, and blue pants. She is sitting on the floor, leaning back on her hands, and using a silver laptop. The background is a solid orange color. The text is arranged in a clean, modern layout with a mix of bold, sans-serif fonts and a script font for the main title.