

Kaitlin Morrison yep  
Leslie I hear you  
Lisa K i heard  
Genesis I can hear just fine  
Kaitlin Throgmorton Hear ya loud and clear! :)  
Shirley Sure can!  
Chris Raley loud and clear!  
sherrie sounds great  
Linda Formichelli Thanks!  
Kaitlin Morrison Another Kaitlin? Awesome name you have there!  
Debi McCarthy Loud and clear  
Judith Docken I can hear you!  
Katy Reiber Heard you loud and clear  
Linda Formichelli Hi, all! Excited to get started in around 15 minutes.  
Genesis As you can tell, we're all excited, too. :D  
Linda Formichelli We have a TON of ideas to critique, but if we don't get to them all, Pitch Clinic registered students can post them in the forum...AND/OR bring them to Thursday's call!  
  
Linda Formichelli LOL, Genesis! Lots of early birds! Good thing as there are limited seats on this platform and we have over 1200 people signed up!  
  
Brenda Should I be hearing something?  
Genesis Wow  
Susan Lieu Hi. I am not hearing anything. Is the webinar going to have sound?  
Linda Formichelli Yes, when it starts at 2! :)  
Leslie Tribble I hear you!!  
Brenda Now I hear you!  
Susan Lieu Thanks Linda!  
Karin DuBois I hear you :)  
Linda Formichelli Yep!  
Barb Hicks Hi Folks... Barbara in Virginia, soon to be Maryland here. I don't have a microphone I don't think on my computer, so I wonder if I should call in too.  
  
C. Lyn Walter C. Lyn  
Brenda I'm in Ojai (pronounced "Oh, hi!") CA  
C. Lyn Walter I hear music, nothing else  
Linda Formichelli Barb, as long as you can HEAR through your computer you should be fine. The only people who will be talking are me & Carol. :)  
  
Barb Hicks Okay, got it. Thanks. I feel like it's my first day of first grade!  
elfish hi all. shari here.  
Brenda But this is FUNNER, Barb!  
Kaitlin Morrison Barb, same here. Thought about packing a bag lunch...and we get homework later!  
  
Linda Formichelli Everyone, take out your No. 2 pencils!  
Linda Formichelli You! Eyes front.  
Brenda OK, Miss Linda!  
Kathy Marshall Do we get to use crayons???  
Karin DuBois there will be a quiz later ;)

Linda Formichelli Only if you promise not to eat them.  
Blair Lyonev Hey there, should I be getting any audio at this point?  
Linda Formichelli No audio yet!  
Brenda I just eat paste...  
Linda Formichelli We start in 10.  
Linda Formichelli LOL  
Blair Lyonev Thanks!  
Stephanie Ward Hi, Barbara. I'm a fellow Virginian. :-)  
Stephanie Ward Hi, Linda.  
Kathy Marshall Should have brought the bagged lunch!  
Brenda Who remembers the paste jar with the plastic applicator?  
Amanda Loudin Checking in and excited to get going!  
Zina Kumok So excited!  
Charley Hi everyone, I'm excited to get started :)  
Traci Excited to be here and learn something new!  
Linda Formichelli Haha, I thought we were having trouble with Carol's audio and I realized I had my sound turned down! D'oh.  
  
Linda Formichelli See the slides, everyone?  
Leslie Tribble yes  
Kathy Marshall Yes  
Brenda I see slides; I hear nothing  
yvie is anyone talking? I don't hear anything  
Zina Kumok Are we supposed to be hearing any audio now?  
Karin DuBois no slides..  
Karin DuBois just the Pitch Clinic image to the left of the chat  
Barb Hicks I see the fiirst one, with the EKG....  
Ava Jarvis hello  
Terence Wallis Hi - just got on the line  
Linda Formichelli Hi all!  
Amy Born Hello!  
Carol Tice No Zina -- don't know if you got my note about your story idea -- needs a headline, and we don't do personal essays in pitch clinic -- because they don't get pitched.  
  
Linda Formichelli Perfect, that's the first slide.  
Kathy Marshall FYI that is a bad ECG strip! For the patient anyway!  
Linda Formichelli Nope, no sound yet.  
yvie Sound!  
Tana I hear you!  
C. Lyn Walter I hear Linda  
Charley I hear Linda  
Mel Campbell Heard ya!  
Carol Tice Hopefully now you're NOT hearing us again.  
AL Pearsall not hearing you  
Carol Tice 2 hints -- use gear at top of chat to make FONT BIGGER!  
Carol Tice Right -- we're muted now. On in 5  
Linda Formichelli Can you hear us now? You shouldn't be!

Tana no, can't here you  
yvie nope  
C. Lyn Walter I hear music  
Carol Tice AND...when we start presentation you can use right hand corner arrow icon to go full screen.

AL Pearsall nope  
Tana hear! OY!  
Brenda Yay for larger fonts!  
Ava Jarvis Carol ty for the font embiggening tip :)  
Zina Kumok Carol - do you think it would work as a reported story? Like "5 tips for teaching your kids about money" divided by ages - i.e. tips for elementary, middle school, high school, college age kids

susan slater i got a message that this won't work in chrome? Trying to change that. Is there a place to test sound before you start talking? Don't see a test place...

C. Lyn Walter Got it  
Carol Tice You mean reported essay? We'll be talking about those Zina  
Carol Tice You won't be talking Susan  
LeAnne I was going to complain that I can't hear the sound...LOL  
Carol Tice Leave ideas in chat.  
judy isenhour No audio.  
Carol Tice We'll be on shortly!  
Barb Hicks I hear Carol Tice all the time in my head, but I need to get on medication for that

Linda Formichelli LOL  
Carol Tice THat's right Judy...we're not on yet.  
Ava Jarvis Heh  
shireen Hi everyone. I'm Shireen from California  
susan slater I know I won't be talking. I'd like to hear though. :\_)  
Linda Formichelli I see we have people in Asia and Europe here!  
Charley ahm, is it possible to increase the font in the forum chat?  
C. Lyn Walter Chrome causes a lot of problems along these lines  
Carol Tice Yes - use gear in top right corner  
Karin DuBois any other Canadians here?  
Kathy Marshall I feel like a NASA launch is about to occur  
Tammy Farrell Hi! It's Tammy from Scottsdale  
Linda Formichelli Yes, Charley, hit the little gear.  
Brenda @Charley -- what Carol said.  
Carol Tice Even MORE exciting than NASA!  
Heather Tucker Good evening everyone. Joining from the Netherlands.  
Brenda And Linda....  
Linda Formichelli This is WAY more important than a NASA launch.  
Charley saw it, thanks Carol  
Barb Hicks Less expensive than a shuttle launch, however.  
Tana Charley - click on the gear symbol above chat  
Linda Formichelli Goede dag!  
Carol Tice Because...MONEY comes from good story ideas. ;-)

Linda Formichelli Is that Dutch OK?  
Tana oh...woops. sorry!  
Leland Hoover Hi all :)  
Linda Formichelli We're heading to Utrecht in a couple weeks!  
Genesis I'm joining in from Guatemala. What a lot of countries are represented here.  
Linda Formichelli Wow!  
susan slater Well, tell me when the sound starts so I can tell then if it's working  
Saima Zaidi Hello! Saima from Edmonton  
mona Hi Everyone, joining this week from Germany.  
Rebekah Olsen Hello all!  
Carol Tice Hi Saima -- saw you in the Pitch Clinic forums!  
Karin DuBois Hi Saima! I'm in BC  
Carol Tice And Zina is in PC AND in Den 2X Income Accelerator. ;-)  
Linda Formichelli Guten Abend, Mona! We're heading to Hamburg soon!  
Carol Tice So you know her income is about to EXPLODE. ;-)  
Ava Jarvis I'm on Bainbridge Island, WA :)  
Brenda Laura!  
mona Sehr Gut!  
Tana I'm joining from Virginia, and watching the creek get higher and higher and close to my window!  
  
Noelle Salmi Hi from San Francisco.  
elfish shari, currently in carpark in oxfordshire. flat in archway/crouch end. hi there edmunton!  
  
Carol Tice AVA -- that's where I live. ;-)  
Heather Tucker It is Linda. Although most people prefer goedendag. :)  
mona jklo'  
Ava Jarvis OMG  
Carol Tice Let's have lunch sometime!  
Annelise Kelly Hello from Portland, OR  
Saima Zaidi Wow! Messages are flying!  
Victoria Terrinoni Hi I'm from Mississippi  
Ava Jarvis YAY  
Christine Hi everyone, I'm calling from Berkeley, CA.  
Linda Formichelli Yeah, my Dutch is not that great. :)  
Linda Formichelli I can get by. :)  
sara gabriella Hi, Sara here!  
Cheryl Warren Hello all from Calgary, Canada  
Sue-Ann wow...a united nations here:)  
Stephanie Ward Tana, What part of VA are you in? I live in the Shenandoah Valley. We're getting a deluge here too.  
  
Brenda I can HEAR!  
AL Pearsall hi ladies  
Matt Carli Hi all, Matt from Boston here!  
Ava Jarvis we can hear you!  
Karin DuBois yes can hear  
Janice Crago Cincinnati checking in!

shireen	I can hear
yvie	I can hear too!
Robin Reynolds	Hello hello!!!
Genesis	yes
Tana	Stephanie Ward - Blacksburg
Sarah	yes!
Brenda	Yep!
Victoria Terrinoni	Yes
Anna Zorn	yes!
C. Lyn Walter	I hear you
Amanda Loudin	I can hear you both
Annelise Kelly	I hear both!
Heather	yes
Noelle Salmi	yes
Kaitlin Morrison	Hello!
Kaitlin Throgmorton	Yes!
Amy Born	yes
Ava Jarvis	we hear you both!
Janice Crago	You're on!
Mary Drew	I'm from Woodburn, OR, near Portland.
Heather Tucker	Yep!
sara gabriella	yes!
Karin DuBois	CANADA
Brenda	CA
Georgia Geis	yes I can hear
sherrie	yes
Mary Drew	I can hear you.
Sheri Rose	Hello all. I'm in Wetumpka, Alabama. Got sound!
Robin Reynolds	Indiana
Mel Campbell	yes
Rebekah Olsen	Yes!
Debbie Curtis	hear both, of you in IThaca, NY
Heather	Scotland
Christy Bagasao	Hello from, well, all over the US, but today we're in Wisconsin.
Ava Jarvis	:D
mona	ja!
Katy Reiber	San Diego!
Mike*Antares	Outer space checking in
Michelle Sprout Murra	Iowa
Amy Born	Good in Colorado!
Leslie Tribble	Wyoming!!
Jeanne	Philippines!
Rebekah Olsen	Memphis!
Charley	Philippines :)
Paula Nino	Houston
elfish	uk

Leslie	virginia
Kaitlin Morrison	Moses Lake, WA!
Brenda	I grew up in IN
Frank Hyman	yes in NC.
Sarah	TEXas!
Amanda Loudin	Baltimore!
susan slater	I can hear. Dallas, Texas can hear. :)
Kara	Cincy, OH!
Robin Reynolds	Incredible!
Cortney Fries	Chicago
Katherine I	Boston
Linda	Chicago suburbs
Carolyn	Virginia
shireen	Where are you guys?
Duncan Pike	Toronto!
Mel Campbell	Don't forget the country of Lagnua Beach
Judith Docken	Calgary, Canada!
Charley	ooh, hi @Jeanne :)
Anna Zorn	More Wisconsin!
RaeAnn	Las Vegas
Tricia McMasters	Idaho
Traci	Louisiana
C. Lyn Walter	C. Lyn Laguna Woods, California
Alaska	Vancouver!
Sue-Ann	Pennsylvania
Jeanne	Hi Charley! :)
Barb Hicks	East side, west side....
Chris Raley	Virginia
Tana	lots of Virginians! :-)
Linda Formichelli	Raleigh area here!
Tana	woo!
Ayelet	Israel
Shirley	Chicago area
Ayelet	Hi! :)
Katy Reiber	Linda, I didn't know you're in the Raleigh area! I have friends there. :)
Linda Formichelli	Apex, baby!
shireen	nice!
Linda Formichelli	Happiest Town in America.
Casey Siemasko	I'm from Apex, NC too :) Living in Costa Rica now ;-)
Linda Formichelli	Wow!
Brian Wu	Hi! Brian from LA
Brenda	Hear that Laura!
Karin DuBois	What are the dates for the 4-week pitch challenge?
Genesis	The refund is why I'm here
Christy Bagasao	We (hubby and 8 kids, dog, kitten) travel the US full-time in a travel trailer, so we've been in all these states I'm seeing. Maybe we've seen you!

Cristina Williams Tucson in the house!  
Carol Tice <http://usefulwritingcourses.com/pitch-clinic-fall-2015>  
Terri Washington DC is here!  
Karin DuBois ok thanks  
Barb Hicks Free is a good price.  
Linda Formichelli Woot!  
Lauren Shute Hi from New York!  
Mike\*Antares What a crew!  
Lauren Shute Went to school in Raleigh though :)  
Ava Jarvis :)  
Barb Hicks Yikes.  
Kristine Goad Carol is cutting out...  
Linda Formichelli WHY IS THAT PUMPKIN SO BIG?  
Ava Jarvis radiation  
Linda Formichelli lol  
Tana LOL, Ava!  
Katy Reiber lol  
Christy Bagasao It drank its milk as a pumpkinette.  
Heather Tucker I would love to carve that pumpkin. :)  
Robin Reynolds It's the Great Pumpkin Linda!  
Charley lost audio...  
Annelise Kelly audio ok for me....  
Mike\*Antares audio mostly good here  
Charley its okay now :). just a connection prob maybe  
Brenda Get organized...  
christina Maine has pumpkins that big-sometimes!  
shireen wow  
Sue-Ann News and / or NEW?  
Linda Formichelli Either!  
Christy Bagasao How do we find news hooks?  
sara gabriella I'm trying to sign up and it wont take my credit card. is it full?  
Linda Formichelli But to editors, there is no new idea under the sun.  
Linda Formichelli Sara, it's not full! Can you email the helpdesk at  
help@usefulwritingcourses.com  
Sue-Ann new viewpoint or slant or hook is what i mean:)  
sara gabriella ok  
Carol Tice Not full.  
Robin Reynolds phone audio is lost again  
Carol Tice You can't hear Linda?  
Robin Reynolds Not on the phone  
Tammy Farrell i hear her  
Robin Reynolds Now I can!  
jay fine in uk  
Carol Tice If you're on both computer screen and phone, you may not be able to hear on  
both.  
yvie where do we find the editorial calendar for mags?

sara gabriella I'm in! T

Linda Formichelli Yvie, on their websites. Often on the advertising page.

Barb Hicks Ohh... hm. find the publication first, then refine story idea.

Mike\*Antares Guilty of #5

Elaine Johnson Hi--I missed where to submit the initial pitch. Is it too late to do this?

Heather Tucker Oops...I thought we were supposed to be a little more broad in the publication section tonight and name actual ones later. Sorry!

yvie thanks linda

Linda Formichelli You can do it right here in chat, Elaine...and if you're registered for the class and we don;t get to your idea, post it in the PC forum and/or bring it to Thursday's call.

Linda Formichelli No prob, Heather!

Barb Hicks

Rai Cornell Can you give tips later about how to find sources that are not us or our friends? Me too, I thought today was day 1. I didn't know about the first assignment. Can we still do the first pitch?

Linda Formichelli Yes, Barb, in Lesson 2!

Genesis Elaine, I missed it, too. Having tech issues with the login page.

Charlene Oldham I wasn't able to sign in until slide 2 or 3. Will the presentation be available later?

Sue-Ann what about a long learned experience story...like how you did something that others can use in their businesses? for example

Lauren Shute Yes, Sue-Ann, I have the same question!

ChristinaE Uh oh, what happened to the sound?

Rai Cornell Oh!!!! Ok, thanks, Linda :-D

Duncan Pike Is it the exact same presentation on Thursday?

Carol Tice No - new ideas will be reviewed, and we don't do the presentation again

Noelle Salmi can we send more than one story idea this week?

Elaine Johnson Yes, I'm registered, Linda. My idea is a story about the financial cost of substitute teachers used by Illinois school districts. The hook is the financial pressures facing the state and school districts, which is very much in the news today. I would pitch the idea to the Better Government Association (which publishes watchdog stories to its website) or to the Chicago Tribune.

Heide Brandes I was on the call, but sound went out! using mobile now

Duncan Pike ok, thanks!

Katherine I Some of the articles I like are personal essays--is a personal touch in an article ok?

Kaitlin Morrison If we sent in an idea and it isn't covered today, do we need to submit it again in the forums?

Linda Formichelli Yes, Katherine! Keep listening...we will be discussing reported essays.

Linda Formichelli That would be good, Kaitlin, so you can get it critiqued there...and/or on Thursday's call.

Elaine Johnson Good to hear about essays. That's one area I really want to break into.

Katherine I Very cool thank you :)

Susan Lieu Can we pitch more than one idea?

Meredith can we submit more than one idea?



Carol Tice You can, but we are taking one per person on live calls  
Kristine Goad Is phone reporting okay??? Or do I need to write only stories where I can meet sources in person?

Heide Brandes I hope we can. I submitted more than one idea too  
Carol Tice You can pitch many in forums  
Christy Bagasao I read the writer's guidelines for a mag in Writer's Market that said no news articles because of their 2-month lead time. Thoughts?

mona The writing I would like to do is also self-help essays.  
Carol Tice Phone is fine, Kistine  
Carol Tice \*Kristine  
Kristine Goad Thanks, Carol!  
Sue-Ann

oh oh...thats a great way...adding outside experts too...that could work for me!  
Barb Hicks Are essays hard to break into as a new freelancer?  
Terence Wallis it seems everything is difficult to break into as a new freelancer  
Anna Zorn could you feasibly just create a query or loi for an essay you've written? would you have better success getting your essay noticed this way?

Terence Wallis whether essay or otherwise  
Mel Campbell Is there a format for the pitch?  
Carol Tice Essays generally pay poorly -- the other reason they're not a subject of Pitch Clinic

Carol Tice We're here to make you MONEY.  
deb Is the best way to make sure the idea is new to the magazine google it? Or how do you get a repository of their articles?

Blair Lyonev Where do I find the homework assignments for Pitch Clinic? I'm not finding it on the dashboard.

Carol Tice Anna, I believe you just send in the essay. Your essay makes the sale -- make it great!

Frank Hyman Good place for essays is on op-ed pages. No pay, but lots of play.  
Carol Tice On the Class Materials page.  
Carol Tice Blair  
Carol Tice Email help@usefulwritingcourses.com if you can't find.  
Jeremy Delancy Can the same techniques be adapted to White Paper clients?  
Sue-Ann I love growing the idea from a "seed" plan  
AL Pearsall I know FOBs are a great way to break in many times. I'm guessing these have headlines, but these are often very abbreviated, right?

Barb Hicks Thanks. Sorry for sending five.  
Michelle Sprout Murra Is a query different than a letter of introduction?  
Rai Cornell Awww man... my idea was "How to Get Your Troubled Teen to Try Counseling" .... Too similar?

Linda Formichelli Not a problem, Barb! We just choose the one we think is best to critique on the call.

Matt Carli No news hook?  
Kristine Goad No hook  
Ryan Donovan No news hook  
Genesis No hook

Ava Jarvis No news hook

Katherine I Why talk about it now?

Lisa K The list format sounds like a blog

Paula Nino It seems that it has been done before. Needs a new angle

Kaitlin Morrison No experts

Kristine Goad where's the expert?

deborah lazear Is the idea pitch in the first forum need to have magazine also or just an idea?  
Next time post the narrow idea and magazine?

Debi McCarthy Need an expert's opinion, not just her own

judy isenhour Pretty broad. What kind of counseling?

Elaine Johnson Maybe focus on a certain problem confronting kids? Or an age-group?

Linda Formichelli Headline, idea, and target markets for homework.

Rebekah Olsen How do you find sources for personal anecdotes? Say, if you want to include a brief story to demonstrate why the topic you're covering is important to the reader.

Charley @michelle-- an LOI is generally used for a business or trade pub. A query is mostly used for a magazine.

Michelle Sprout Murra Thanks, Charley.

Sue-Ann along Jeremy lines...can these be used to pitch say, a regular writing gig...for example, doing a company's newsletter? or business blog ?

Carol Tice LOIs -- yes, Sue-Ann, they're for business pitching too.

Carol Tice Rebekah - we have resources in the course on finding sources. And it's good to have real people sources. There are many ways to find.

Sue-Ann thx:)

Barb Hicks Or ... what questions are worthless...?

Stephanie Ward Thank you! :-)

Carol Tice Rai - the challenge of your topic is there are no magazines for parents of teens.

Lauren Shute ah that's me!

Rebekah Olsen Thanks, Carol!

Brenda Personal essay

Carol Tice We get ideas like this a lot...markets are a challenge.

Linda Formichelli <http://www.womenshealthmag.com/health/detoxing>

Barb Hicks Parents of teens.... readers digest?

Carol Tice No questions are worthless Barb. ;-)

Heide Brandes I can't see the pitches via mobile.

Heide Brandes ok! making sure :-)

Barb Hicks No, I mean about the questions for the therapist... fresh angle is "what questions are worthless"

Carol Tice Ah

deborah lazear Did you know that a test on your kidneys can indicate a thyroid problem? How about that for that forum member

shireen So a reported essay is what Micheal Pollan does often, right?

Kristine Goad With a news hook for Valentines Day...

Lisa K I like that one! That would be fun. I had a friend do it after breast cancer surgery.

Katy Reiber I like Valentines news hook for the boudoir idea

Linda Formichelli  
 Christy Bagasao  
 Kaitlin Morrison  
 Robin Reynolds  
 Tana  
 Carolyn  
 Rai Cornell  
 Carol Tice  
 Genesis  
 Amy Born  
  
 Robin Reynolds  
 Cristina Williams  
 Linda Formichelli  
 Duncan Pike  
  
 Heide Brandes  
 shireen  
 Lisa K  
 Mike\*Antares  
 Christy Bagasao  
 Barb Hicks  
 Tana  
 Cristina Williams  
 Paula Nino  
 sara gabriella  
 shireen  
 mona  
 Paula Nino  
 Kaitlin Morrison  
 Ava Jarvis  
 Noelle Salmi  
 Charley  
 Anna Zorn  
 Shirley  
 Frank Hyman  
 Heide Brandes  
 Heide Brandes  
 Linda Formichelli  
  
 Bill K  
 Linda Formichelli  
 Tana  
 Frank Hyman  
  
 Kaitlin Morrison

Monica Bhide  
 I would love to read that frozen cocoa article! :)  
 mmmm  
 Thank You SO MUCH Carol & Linda  
 Now I'm hungry  
 Y'all are making me hungry :)  
<http://realfoodrn.com/healthy-hot-chocolate-squares/>  
 Right Shireen. Helps if you're an award-winning author when you pitch those.  
 Oooh, butter tarts. I miss those.  
 Serendipity in NYC has a famous frozen hot chocolate. Expensive and, well, in NYC. Maybe a jumping off point for DIY.  
 I'm listening! Hanging on to every word....lol  
 +1 butter tart!  
 Nice tip, Amy!  
 FYI great recent butter tart article <http://hazlitt.net/longreads/our-tarts-ourselves>  
 squeeee!  
 lol Linda  
 ooh cattle rustling... that's awesome  
 woah  
 That's a great one!  
 Neat idea!  
 That's a very interesting topic  
 that is cool!  
 Love that idea!  
 very cool idea!  
 interesting topic  
 This sounds really interesting..  
 Very uNique  
 WOW. That idea1  
 Nice!  
 Love the cattle rustling idea!  
 woah. never heard of that. curious... :)  
 great idea!  
 Love the cattle rustling!  
 Modern Farmer might want the cattle rustling article.  
 yay!!!! Flowers himself is such a character he'd make a great feature alone  
 thanks Frank! that's a great tip!  
 Ooh, good idea, Frank. Though I'd tryu the consumer mags first and then the trades.  
 Cattle rustling topic might work for the Wall Street Journal as well !  
 Because this could sell!  
 It's so awesome to see people helping each other here in chat. :-)  
 Modern Farmer isn't a trade--high-dollar mag for foodies. Favorite articles are about farm crime.  
 There could be other guinea pig individuals to include in an article together

Heide Brandes NPR did something about it earlier this year when there was a big local story about it

Frank Hyman MF pays \$1/word.

Tana To jump off of this cattle idea...Bill suggested WSJ...that's a pretty big market. Should the writer have a decent number of clips to pitch to that big of a market?

shireen True I gathered that about Michael lol. Thanks Carol

Heide Brandes Frank, I heart you! definitely looking at Modern Farmer!

Tana (that is a general question and not about Heide - I have no idea her experience!)

Sue-Ann why haven't I heard of Modern Farmer?

Debi McCarthy If the cattle rustling is in the West (couldn't tell if West or Midwest), then High Country News might be a target pub

Carol Tice Right Frank - could have worked better as a roundup on diabetics

Carol Tice Sue-Ann there are 1 MILLION pubs in the naked city!

Jessica what was the name of the pub that runs longform narrative non-fiction? i missed it!

Christy Bagasao That's mine.

Christy Bagasao We homeschool our 8 kids on the road full-time.

Heide Brandes WSJ is tough. I wrote for them after tornado in Oklahoma, but no luck with other pitches to them

Mike\*Antares What do you do when a story/idea you're working on breaks on a major channel / market? e.g., NPR, WSJ, ABC...

Carol Tice Tana, WSJ is very competitive, even if you have a portfolio. ;-) But we say...go for it if you have a GREAT idea.

Tana Okay. Wasn't sure if you should "save your nuggets" for later...

Duncan Pike Latterly magazine I think Jessica

Amanda Loudin Question--lots of 5 tips/10 that, etc. pitches here (I have some, too). I know this has been trend for many pubs last few years. Is this a good format to continue with going forward or are editors tiring of it?

Carol Tice Mikek I have a post about that -- will link shortly.

Christy Bagasao That was my fear--already done!

Christy Bagasao Thank you so much, Linda!

deb Where is the best place to get a list of magazines that actually do pay?

Jessica @Duncan thank you!

Charley @Amanda, I'm curious about that too

Katy Reiber thank you Carol!

Tana deb - Writer's Market is great

Barb Hicks Don't be afraid, Christy, jsut a little more digging!

Zina Kumok How far in advance should we pitch - for example, 3-6 months in advance?

Brenda Deb: Writers Market

Christy Bagasao Thank you, Barb! I'm intimidated, but committed!

Leslie QUESTION: How current does the news hook need to be?

Mike\*Antares @Christy - that's a great quote.

Heide Brandes Deb - writers market and a great newsletter called Freedom With Writing

Annelise Kelly Families in RVs article: what is the news hook there, please?

Susan Lieu will sources talk to you if you don't work for a big publication or newspaper?  
Rai Cornell Nowadays, whenever I see an article that starts with "10 ways to..." or "5 new..." I skip over it. A lot of websites and news sources have ruined this type of format and I'm always disappointed by the list items.

Christy Bagasao @Mike, ha ha! It's the story of my life! ;)  
deb thanks  
Kaitlin Morrison Ugh...I hate the "10 ways to..." but I've pitched a few. Can't escape it right now. People still like those.

Amanda Loudin @raicornell thank you  
Alaska I know, same here Kaitlin. The '10 ways to' thing is so popular now  
Barb Hicks Carol and Linda can you weigh in on the "Ten ways to..." thing?  
Carol Tice Susan, you'll be surprised how many will. We do a lot of coaching on this in Pitch Clinic and see a LOT of students get great results doing pre-interviews for queries with no assignment yet.

Sue-Ann the numbers are about headline grabbing  
Carol Tice Deb, there's not ONE answer to that.  
Annelise Kelly thanks for your reply!  
Alaska I used to love Matador Network, but now it's just full of a lot more superficial articles using that format

Christy Bagasao The hook I was thinking was the influx of families who lost their homes moving into RVs and also the rise in homeschool and entrepreneurialship causing people to be free to head into RVs.

deborah lazear the website called discovershareinspire.com  
Barb Hicks Ooo, that's me!  
Carol Tice Depends on kinds of markets you want.  
deborah lazear All about homeschooling and traveling  
Charley @Susan Lieu -- in my experience, yes. I got quotes from two celebrities using HARO. And I write for a small blog :)

Carol Tice But Google is pretty useful these days.  
Rai Cornell It's popular because it worked at first, but the market is flooded with worthless "10 ways to..." articles now unfortunately :-/

Carol Tice We have other resources in the class.  
Carol Tice Mike -- <http://www.makealivingwriting.com/darnit-story-idea-published/>  
Carol Tice What to do when story has appeared in media already.  
Annelise Kelly @Charley, what's HARO?  
Kaitlin Morrison HARO is AMAZING.  
Susan Lieu That's good to know! Thanks Carol and Charley  
Kaitlin Morrison Help a Reporter Out  
Carol Tice Help a Reporter Out  
Mike\*Antares @Christy - I think the entrepreneurialship angle is a good one; timely. Workforce on the road.

Carol Tice It's hard to use without an assignment  
Annelise Kelly thanks re: HARO  
Kaitlin Morrison You post your need for a source and people contact you directly  
Barb Hicks News hook for chores?  
Charley @Annelise -- what Carol said

Mike\*Antares thx Carol  
 Christy Bagasao Thank you, @Mike.  
 Heather Tucker Was that recently Charley (re: HARO)? They have new rules about how big you have to be in order to send out a source request but maybe there is a way past that.

Linda Formichelli Barb, it could be that a growing number of people are not having their kids do chores? Or that a popular blogger has come out saying her kid doesn't do chores? Sometimes the news hook comes after you develop the idea.

judy isenhour I agree. You're right.  
 Frank Hyman "No Chores: How I Trained My Kids to Think I Was Their Servant" pitched to Brat magazine.

Kaitlin Morrison I write for small trade mags (circulation of 20,000). And HARO works just fine for me.

Linda Formichelli No bias there, huh, Frank? :) ;)  
 Barb Hicks Frank, do i detect a smidgen of bias? :-)  
 Frank Hyman I'm all bias :-)  
 Charley yes, @Heather. I write for Keepinspiring.me, a small personal development blog. I revealed the pub I write for in the HARO request. Here's the piece - [keepinspiring.me/9-habits-of-likeable-people-according-to-hollywood-and-pr-experts/](http://keepinspiring.me/9-habits-of-likeable-people-according-to-hollywood-and-pr-experts/)

Amy Born That's funny, Frank. I was thinking something similar!  
 Christy Bagasao I love it @Frank!  
 Heather Tucker Great, thanks Charley. :)  
 Charley love the idea, Frank  
 mona Frank, can you write my titles! :-)  
 Heide Brandes I've used HARO so much! they never fail!  
 Sue-Ann I want to do a personal profile locally on my mom...77 real old real estate broker tooling around town in her vintage MG convertible...doing good and selling houses!

Carol Tice See above tip #5, Sue-Ann  
 Katherine I Ooh there was a Modern Love NYTimes article on asexuality recently  
 Carol Tice You can't profile your mom.  
 Stephanie Ward You could probably find many parents who don't believe in having kids do chores, via the internet, in the unschooling community

Mike\*Antares Had no idea about HARO. Super cool resource.  
 Stephanie Ward @Frank ha ha!  
 Carol Tice We actually consider it a last resource, Mike. You get a lot of self-interested people there who are not necessarily the BEST expert. Do your own research first.

Mike\*Antares copy that  
 Barb Hicks Oh, thanks. no HARO unless you're desperate.  
 Heide Brandes true, but if you need a source specific that you can't find on your own, it's awesome!

Linda Formichelli Doreen, are you here? Have good advice for you coming up! :)  
 Tana You'd be surprised how many college professors are willing to be interviewed...and many of them are subject matter experts

Sue-Ann Is tip #5 the personal essay thing? sorry a little lost a minute  
Heide Brandes Tana- YES! Great point! profs are totally legit too  
mona Mistake #5: It's all about you (or your friends)  
Mike\*Antares @Tana - I was thinking the same thing earlier  
Christy Bagasao @Sue-Ann, yes. That's okay. :)  
Sue-Ann thanks mona  
Linda Formichelli No, Sue-Ann! Personal essays are SUPPOSED to be about you, but we don;'t do them in this class because you don't pitch them with a query. You send in the whole essay.

Mike\*Antares That reminds me of academia.edu  
Barb Hicks All in headline. Like after you see the trailer you feel like you saw the movie.  
Tana Yeah, they're busy...but many also really like to talk about their subject. And themselves. ;-P

Amy Born I worked briefly in the PR office of a local university. They love getting profs in the press as experts.

Carol Tice #5 is don't write about you or your friends  
Tana Oh yeah, Amy! I didn't even think about that - the PR office could be a good first contact.

Sue-Ann haha...she is MY friend! lol  
Carol Tice Academics are a GOLD MINE of expert sources, and what Amy says -- they're DYING to get press.

Carol Tice Helps them with tenure and career track.  
Heide Brandes I use profs for the local mags, but for some reason forgot about them for national ideas

Mike\*Antares @Heide - what I've noticed in national stories is the writer seems to go for 3-4 profs coast-to-coast

Charley how do you contact professors and academics? Through uni email?  
Mike\*Antares sometimes int'l even  
Mike\*Antares @Charley - yes, and Uni PR offices  
Charley thanks, @Mike  
Heide Brandes yup! I need to use profs more!  
Jeremy Delancy Do you have to pitch Front of The Book Pieces as well?  
Tammy Farrell @Linda is an 'inkwell piece' a category type?  
Stephanie Ward I actually saw a link today to a publication specifically about liquor  
Linda Formichelli Jeremy, you can write a short pitch or send in the whole thing if you really, really want to write it. That's how I broke into Details and Psychology Today, by sending in a whole FOB.

Ava Jarvis People might also like "old vs new" type stories.  
Barb Hicks What is a Front of The Book Piece?  
Linda Formichelli And I faxed them, if that tells you how long ago it was! :)  
Heide Brandes Stephanie - that's my kind of mag - lol!  
Linda Formichelli Barb, small picces usually in the front of the magazine...news department, products, etc.

Stephanie Ward @Heide ha! ha! :)  
Jeremy Delancy Thank you Formichelli  
Carol Tice Sure, there are liquor trades.

Ava Jarvis there are magazines about everything.  
sara gabriella what is an inkwell piece?  
Robin Reynolds Pen World! lol I love it!  
Linda Formichelli Sara, I think that's their back of the book department? You'd have to check the mag.

Heather Tucker I have a commission with Pen World at the moment. Really lovely editor!  
Heide Brandes Ooooh! really? I know a guy who created homemade pens!  
Linda Formichelli Heather, too funny!!! I read the whole thing and now I want a nice pen.  
Ava Jarvis "effective" is also kind of fuzzy? but yeah, big pumpkin piece!  
Karin DuBois Can you pitch to a magazine outside of your own country? (assuming you are fluent in the language spoken there)

Stephanie Ward Homemade pens! I love it!  
Heather Tucker It is a very expensive habit to get into. ;)  
Heide Brandes @heather - are they easy to reach?  
Tana Oh, man...the psychology of pens is pretty intense!  
Heather Tucker Very Heide...her details are also in Writer's Market  
Heide Brandes Thanks Heather!  
Carol Tice Yes, Karin. People do it all the time.  
Duncan Pike That's me!  
Heather Tucker If you can't find them, let me know. It isn't published monthly is the only downside. :)

Amanda Loudin I LOVE this tequila pitch!  
Carol Tice Writers can talk about pens all day...  
AL Pearsall Nice one Duncan  
Noelle Salmi Tequila idea is a good one! Very premium today.  
Stephanie Ward I love the tequila pitch too.  
Duncan Pike FYI I'm travelling to Mexico in a few weeks  
Karin DuBois Thanks Carol. I recently read in a US mag's writer's guidelines that they required the person's Social Insurance Number when pitching which made me question whether I could pitch there since I am Canadian.

Jeremy Delancy Anybody interested in handmade pens should check out their local woodturner. Generally they are happy to talk about how they're made.

Mike\*Antares Pilot G2 0.7mm, all day every day, black preferred, blue acceptable, red for changes

Lisa K I know my son is going to be a writer just by his shared obsession for pens  
Amanda Loudin @duncanpike research opportunity!  
Tana My old boss was VERY SPECIFIC that thank you notes/personal notes should always be written in BLUE ink because it's more friendly. :-)

Carol Tice Yeah, - awesome market match here.  
Tana Mike - Pilot G2 0.5!!  
Brenda Need to do some empirical research!  
Ava Jarvis wow  
Carol Tice I miss the ink-cartridge nib pen I used to use to write my song lyrics. But it always leaked on things.

Jessica do you think Pen World has a lot of inkwell pieces ;)



Heide Brandes Hey! no name! contact me! I have a source for tequila - he handles Casamigo, which is George Clooney's brand. he hooked up with tiny distiller in Mexico

Sheri Rose What you are sharing is helping me narrow more the idea I sent in earlier. Still working on the title, though. I struggle with creating catchy titles.â€¢TITLE: Rockabye Baby to the Tree Top of Success --- or--- How Rocking Chair and a Gentle Souls Develop Healthy Babies Still working on this one.â€¢WHY?: not many people realize the need for infant care of children whose parents are incarcerated, passed away, or whose guardians are too sick to care for them.â€¢TOPIC: Early childhood development as related to cognitive and emotional development, and success in life â€“ crack babies; malnutrition; neglect and failure to thrive; ATTACHMENT DISORDERS AND how program helps in the total development of the childâ€¢YouthToday - Looking for articles about organizations outside of schools that help students to develop, improve, and/or succeed. Youth organizations, juvenile probation officers, faith-based organizations

Duncan Pike @Heide awesome! How can I reach you?

Heide Brandes heide@heidewrites.com

Stephanie Ward Love the Shenandoah Trails idea!

AL Pearsall Talk about sidebars!

Mike\*Antares Awesome @Tana - good choice :)

Barb Hicks Spring editions...

Brenda LOL @AL

Duncan Pike Thanks - I'll be in touch!

Carol Tice Sheri, neither of those headlines tell me what the story will really be about -- incarcerated people? Need to get that in.

Heide Brandes TrailGroove Magazine is very accepting! need quality photos though

vincenza\_1 Hi - just checking ideas sent thru this clcik webinar yesterday are being considered?

Carol Tice I thought it would be about how rocking kids in a rocking chair has particular advantages.

Carol Tice Vincenza, we are going through as fast as possible.

Chris Raley hook with the gov shutdown looming (it will happen again after the stop gap they will pass this month

AL Pearsall sounds good re: checking forum

Sheri Rose Yeah. I like the idea of the incarcerated addition.

Mike\*Antares Rocking Chair or Electric Chair? How Soothing Your Kid May Prevent Criminal Behavior

Alaska Does TrailGroove magazine pay though?

Amanda Loudin @mikeantares he, he

Sheri Rose It is kind of about that Carol, but Mike---great. I really like it.

Frank Hyman @mike--great grabby headline.

Heide Brandes pays \$100, but hiking articles are hard to pitch. pays low, but national pub

Carol Tice Wow Mike

Barb Hicks I say pitch shenandoah trail idea to local magazine.

Barb Hicks Even washingtonian... all the DC people going to hike there.

Amanda Loudin This one is mine

Clair McLafferty	Whoops! The George Dickel distillery idea is mine.
Amanda Loudin	Good point on RW
Gayla Grace	As a runner, I agree with you Linda
Heide Brandes	I love that idea! I had a hard time leaving treadmill for the road. could it be a pitch for Family Circle?
yvie	agreed on running mags. seen this many times before
Susan Lieu	what if the one I submitted is a personal essay, but I want to submit another that is not personal? Which one will the editors critic?
Sheri Rose	The thing is---the parents are not rocking their kids. It's about volunteers doing that in place of parents who cannot, one of the reasons being incarceration. I do like the title though, and it helps me narrow what I'm thinking about doing.
Carol Tice	We won't critique essays
Frank Hyman	DDIY. Will be stealing that one. :-)
Heide Brandes	it's a great idea!
AL Pearsall	It really is
Amanda Loudin	As an adoptee who has never wanted to know my bio background for that reason, I'd read that!
Heide Brandes	can you interview Amanda?
Mike*Antares	^^
Sue-Ann	been in catering and event industry for over 25 years and DDIY clients are definitely confused !
Amanda Loudin	@heidebrandes happy to!
Heide Brandes	hey! sources right here!!!!
Jeremy Delancy	Seen adoption nightmare stories on DailyBeast and other such websites.
Linda Formichelli	<a href="http://www.therenegadewriter.com/2014/06/08/article-idea-meh-to-wow">http://www.therenegadewriter.com/2014/06/08/article-idea-meh-to-wow</a>
Carol Tice	I think the question Sheri is -- who is the audience? Where is the market?
Barb Hicks	THanks, Linda!
Annelise Kelly	My homework for myself: make note of the News Hook in all the articles I read....
Heide Brandes	^^
Carol Tice	That's a great exercise Annelise
Frank Hyman	Essayists can perhaps get published, earn beer money and pay their writing dues if your local or regional paper has an "Our Lives' type monthly slot for local columnists.
Annelise Kelly	Thanks @Carol
Ava Jarvis	Hi :)
Tana	That's a great idea Annelise. In my grad school classes we had to analyze journal articles to understand how to write them
sara gabriella	Thanks!
Linda Formichelli	yay!!!
Amanda Loudin	@linda the link is broken
Ava Jarvis	@linda site is overwhelmed
Linda Formichelli	<a href="http://www.therenegadewriter.com/2014/06/08/article-idea-meh-to-wow/">/http://www.therenegadewriter.com/2014/06/08/article-idea-meh-to-wow/</a>
sara gabriella	I'm going to do that too, Annelise!

Sheri Rose                   &#x2013;professional youth workers and administrators of youth service, youth advocacy and youth policy programs. They include:~ direct care workers (teachers, day care providers, counselors, recreation staff~ juvenile corrections officers)~ managers of nonprofit and for-profit agencies (from the YMCA down to the smallest community-based agencies)~ operators of faith-based programs and public agencies,~ academics~ lobbyists~ government administrators~ legislative and executive staff.~ the "typical" reader is a 39-year-old program manager with a master's degree and 10 or more years experience in the youth service field.~ The readership - Predominantly, readers are not teens - other than those employed as peer counselors and the like - and parents (although many agency staffers are also parents).

Noelle Salmi                   Where can you find out that Family Circle targets parents of tweens and teens?

Katy Reiber                   I got it on the second try

Linda Formichelli           It worked for me jyst now!

Sue-Ann                      Annelise...great idea!

Linda Formichelli           Noelle, I just learned it by being in the industry...maybe an editor told me of the switch to older parentms? Also, I used to write for tjem a LOT. This is the kind of stuff you learn the more you pitch and write and learn about the industry.

Amanda Loudin              Worked for me too, thanks

Ava Jarvis                    Just reloaded, it works now!

Heide Brandes               Noelle - Writers market or submission guidelines online?

Noelle Salmi                 OK thanks, Linda.

Tana                          yay!

Heide Brandes               yay Tana

Tana                          Thank you for pronouncing my name correctly!

Ava Jarvis                    I AM INTO BOARD GAMES.

Carol Tice                   Exploding Kittens.

Tana                          BOARD GAMES ROCK

AL Pearsall                  Ha!

Ava Jarvis                    I used to write for Board Game News!

Tana                          ooo!

Amanda Loudin              @tana I like this--I hate screen time for my kids but this makes it appealing and a great way to find that middle ground w/ my kids

Carol Tice                    Ha, so does Linda's hubby!

Genesis                      OH, I like this idea

Sheri Rose                    I wanted to show how one organization runs this part of their program, and how it is helping the kids they serve

Tana                          Linda - my husband has a BGG account!

Heide Brandes               wow there IS a mag for everything!

AL Pearsall                  This is really fun.

Stephanie Ward              Cool! I love BoardGameGeek.com

Ava Jarvis                    Me too! BGG is awesome!!

Tana                          Don Schiewer

Tana (pa5t0rd)  
Tammy Farrell same husband? ;)  
Carol Tice LOL  
AL Pearsall LOL  
Genesis haha  
Rai Cornell So you can try new games, of course!  
Carol Tice Sheri - what's the name of the pub?  
Tana Yeah, the title is problematic  
Ava Jarvis Agree on title.  
Tana Thank you, Linda!!  
Ava Jarvis :D  
Heide Brandes This is really fun and helpful  
Linda Formichelli Sure!  
Linda Formichelli I'll see if Eric knows Don!  
Sheri Rose Youth Today  
Tana Amanda - eurogames are awesome for kids! My 12 year old loves them  
Ava Jarvis This has been incredibly helpful.  
Tana Cool, Linda!  
yvie if you didn't talk about our idea on this call, do we have to send in our idea again to be talked about on the next call? I know you said to also post to forum, but wasn't sure about for next phone call  
Stephanie Ward Thank you for the excellent seminar. This has been terrific.  
Tana LOL  
Ava Jarvis Tana - I so want to get in touch. I know some of the designers and suchlike  
Tana AVA PLEASE DO!!!  
Carol Tice Yvie, you can either post in forums or bring to Thursday call.  
Tana tana.schiewer@gmail.com  
Kathy Marshall should I be scared??  
Tammy Farrell my son was tongue-tied  
Ava Jarvis arachne.jar@gmail.com  
Carol Tice Your choice Yvie  
Mike\*Antares Just don't challenge me on TTR - you will lose ;-)  
Tammy Farrell i did the op at 3 months. they asked me if i wanted to hold him while they did it!  
Genesis Yes. Older kids with tongue-tie.  
Carol Tice Sheri -- the question with your idea is what's the practical takeaway for their readers? Will there be tips on how to implement this kind of program in your local prisons, for instance?  
Genesis My oldest son has it, but everyone told me it couldn't be an issue because he talked so well . . . but it was.  
Mike\*Antares For anyone who'd like to network on Twitter: [@MikeAntares](https://twitter.com/mikeantares)  
Sheri Rose I really like Mike's title, and it could be used to start a general discussion and lead to how it is happening at this specific center.  
Tana Mike - Ticket to Ride?  
Kathy Marshall Really? Thanks for the input and advice!

Mike\*Antares @Tana - yup  
 elfish i've not heard of tongue tie  
 Christy Bagasao Tongue tie for older kids--great idea!  
 Linda Formichelli don  
 Ava Jarvis I gotta go - next meeting  
 Alaska Huh, that's interesting  
 Ava Jarvis This has been great, very informative, and I learned quite a lot!  
 Kathy Marshall Thanks Linda!Awesome!  
 Sheri Rose I like that idea, Carol. I do need to do more research.  
 Ava Jarvis Thanks Linda and Carol. :)  
 Barb Hicks What is Mike's Title?  
 Sheri Rose Yes. Thanks ladies.  
 Carol Tice Sounds like a personal rant.  
 Michelle Sprout Murra Thanks, Linda and Carol! Great information!  
 Mike\*Antares @Barb - lol  
 Christy Bagasao Question about illegal sugar--great news hook, but what about the X month delay? No longer news?  
  
 Mike\*Antares A Packet Full of Poison  
 Tana ooo  
 Christy Bagasao I mean the X month publication delay.  
 mona Mike, your twitter feed is crazy. Just followed you. Follow back so we can converse.  
  
 Annelise Kelly When I want to research published articles to find out if I'm duplicating (or whatever) -- are there better inside tricks than just googling the topic?  
  
 LeAnne How on earth do we know what will be newsworthy in the future?  
 Christy Bagasao Thank you, Carol.  
 Barb Hicks LeAnne -- good question!  
 Brenda Editorial calendar  
 Linda Formichelli All...no matter whether we critique your ideas on this call or the next call, please do take them to the forum so the editors can see and you can get your final permission to move on to assignment 2 next week. The editors (and Carol and I) can help you perfect the idea if needed as well. This call is just to get you a head start and learn how to come up with ideas.  
  
 Heide Brandes hey, I hate to do this! I gotta make a call :-(  
 LeAnne where's the link?  
 LeAnne oops. Thanks!  
 Barb Hicks How do we find out about studies coming out?  
 Carol Tice <http://usefulwritingcourses.com/pitch-clinic-fall-2015>  
 Tammy Farrell @linda - do we offer up more than one pitch? there  
 Tana Thank you!!  
 Duncan Pike Thanks you!  
 Cristina Williams thanks!  
 Amanda Loudin Thank you all--learned so much already!  
 AL Pearsall A little overwhelmed, but excited.  
 Frank Hyman Thanks !!  
 Barb Hicks Whew. Drinking from fire hose.

Leland Hoover	great help, thanks!
Judith Docken	Thank you!
Tammy Farrell	tk
Genesis	thank you so much. This was awesome.
mona	Thank you Linda and Carol! Amazing!
Annelise Kelly	Thanks, I'm excited about the class!
Tana	It's helpful to hear critiques of not just your own idea but others as well
Cheryl Warren	Thank you.
Linda Formichelli	B ut for the class ypu'
Kathy Marshall	Thanks ladies!
Linda Formichelli	Il work on ONE query and ONE LOI
elfish	what time thusday is the next call?
AL Pearsall	@Barb Right?
LeAnne	how do I get to the forum; I'm already registered
Barb Hicks	Do we re-submit?
Leslie Tribble	Thanks, see you in the Pitch forums.
Mike*Antares	Thanks Carol + Linda - great tips today :)
deborah lazear	It would be nice to get everyone some feedback
Jessica	thank you!! feeling more confident already!!
Gerard	See you all in class!
Mel Campbell	Great! Thank You!
Alaska	This was really fun. I like how interactive everyone is, and I learned a lot from listening to all the pitch critiques.
Shirley	Thank you for all the help you gave today - learning lots!
Christy Bagasao	Thank you so much! I came in scared, I'm leaving empowered. I hate that word, but love the concept. ;)
Tammy Farrell	great to hear about an LOI expert on the panel
Carol Tice	We'd have to go for about another hour, Debra -- want to respect people's time.
Mike*Antares	Anyone else wanting to connect on twitter: <a href="https://twitter.com/mikeantares">https://twitter.com/mikeantares</a>
Katherine I	thanks!
LeAnne	Thanks!!
Katherine I	Everyone is so creative!
Clair McLafferty	When will the transcript of this call go live?
AL Pearsall	<a href="http://twitter.com/animasolaarts">http://twitter.com/animasolaarts</a>
Linda	Thank you!
yvie	thank you!
Rai Cornell	THanks, everyone :-)
Rebekah Olsen	Thank you!
Karin DuBois	thanks!
Sue-Ann	thanks!!
christina	very helpful thx!
Clair McLafferty	I can't wait to read it over again.
AL Pearsall	See you Thurs!
Carol Tice	Replay will be up shortly -- transcript takes a few days.
Anna Zorn	thank you!

Barb Hicks  
Noelle Salmi  
Katy Reiber  
Mike\*Antares  
Karin DuBois  
Heather Tucker  
Susan Lieu  
sara gabriella  
Charley  
Genesis

See you Thursday. Thank you!  
Thank you!  
Thank you Linda and Carol!  
@Christy : maybe there's an article there on overused words like empowered?  
bye  
Bye everyone.  
thursday same time?  
Thank you, see you Thursday!  
bye everyone  
bye thanks