

Linda Formichelli (to All):

Hi, all, can you hear us?

Alyssa (listening only (to All):

Not yet

Linda Formichelli (to All):

Can you hear Carol right now?

Dave Fagg (to All):

I can hear you now

Alyssa (listening only (to All):

Mine says it's still connecting to audio

Deb Hanson (to All):

I can hear you

Dave Fagg (to All):

Ha!

Brigitte (to All):

Brigitte can hear you.

Linda Formichelli (to All):

Hopefully that will come up for you shortly, Alyssa...

Deb Hanson (to All):

That's it - how does this business work

Dave Fagg (to All):

Couple of questions:

Dave Fagg (to All):

Most of my writing has been in areas which are not money-rich (faith-based; community services; nonprofit), or for organisations that do not have much money. How can I convince clients that my skills are transferable?

When working for clients that have not hired writers before, what do I do about a contract? Do I put one together?

Linda Formichelli (to All):

Alyssa, maybe you need to log on with your computer instead of phone?

Alyssa (listening only (to All):

I'm on my laptop, I'm going to leave and come back in and see if that does anything

Deb Hanson (to All):

Yep - I guess my fear is that the things I'm interested in writing about - environment, nature, etc. - are not very well-paying gigs...

Linda Formichelli (to All):

OK let us know in chat!

Deb Hanson (to All):

Great.

Lisa Kosan (to All):

How vital is a web page for a writer?

Dave Fagg (to All):

I put a couple of questions in above

Lisa Kosan (to All):

very funny

Dave Fagg (to All):

Fear: Putting together an attractive pitch/query

Brigitte (to All):

Am I supposed to be seeing the questions?

Lisa Kosan (to All):

yes!

Deb Hanson (to All):

Yes

Dave Fagg (to All):

Yes

Deb Hanson (to All):

We can do both

John Merryman (to Organizers):

Can you make me the presenter?

Regina Sharpe (to Organizers):

Can you make me the presenter?

Brigitte (to All):

Is snail mail still used or is e-mail preferred?

Alyssa (listening only) (to All):

I have the feeling my workplace network is blocking the audio stream on this for some reason. I'll keep trying, but if I can't get it to work, I'm just going to pop back out and listen later. Any idea when the audio will be posted on the Useful Writing Courses Website?

To All:

If you have a smartphone post that.

Brigitte (to All):

yes I was talking about the marketing/sales. Thanks!

Linda Formichelli (to All):

Recording usually takes a day

To All:

help@usefulwritingcourses.com

[Waiting for name] (to All):

Hi! Love the Facebook, too. Great to have a support group. :)

Linda Formichelli (to All):

Great

To All:

<https://www.facebook.com/groups/1777810165804439/>

Heidi (to All):

is this only for beginners? i have been doing it for a while, it's more about building a better pipeline and reaching out to my network, which is sometimes scary.

To All:

Not at all, Heidi -- same applies to trying to move up.

Lori Bruton (to All):

Hi

Heidi (to All):

Thanks Carol.

Deb Hanson (to All):

Can you make a living writing personal essays?

Alyssa (listening only) (to Organizers):

Can you make me the presenter?

To All:

Sorry, no, Alyssa, but are you back on?

Alyssa (listening only) (to All):

I'm listening on my phone

Heidi (to All):

GREAT answer. Thanks.

Linda Formichelli (to All):

OK, Alyssa, good!

Lori Bruton (to All):

Fear at getting started and fear of not having the experience listed on the job boards

Alyssa (listening only) (to Organizers):

Yep!

Mike Haberman (to All):

I have written over 2000 blog posts on Human Resources. I want to learn how to expand beyond my website and the ones I do for free. Am I in the write group?

Mike Haberman (to All):

Oops typo, right group.

To All:

<http://www.makealivingwriting.com/put-writer-website-newbie/>

To All:

What to put on writer website if you're a newbie.

Linda Formichelli (to All):

Mike, got your question n the queue!

Mark Shiffer (to All):

Are there simple website builders? For technophobes?

Alyssa (listening only) (to All):

Ok great, that's kind of what I was thinking anyway

Linda Formichelli (to All):

Great!

Alyssa (listening only) (to All):

This is really great advice, thanks so much!

Linda Formichelli (to All):

Carol is killing me!

To All:

<http://www.makealivingwriting.com/tools-products-for-writers/>

Martha Mayo (to All):

I've been looking at Outstanding Setup and Writer's Residence. I need to contact Writer's Residence to ask if the header can be changed. Do either of you know?

To All:

Mark -- see Writers Residence and Outstanding Setup on there.

To All:

Martha, you'd have to ask them. I believe they will work with you.

To All:

you

Martha Mayo (to All):

Thanks Carol:)

Mark Shiffer (to All):

Thank you Carol.

Regina Sharpe (to Organizers):

Can you make me the presenter?

To All:

Sorry, no, Regina, but I think I just saw you!

Regina Sharpe (to All):

Sorry, I was just experimenting.

Heidi (to All):

So let's talk about writing on linkedin, It's free, do you think it helps build freelance writing? I'm torn as it's free content...but maybe exposure? I know Carol is anti free writing, what's a good balance here?

Alyssa (listening only) (to All):

Yes

To All:

"Freelance writer hoping to chat about X"

To All:

Makes a good subject line

Lori (to All):

You mention Den Bootcamp eBooks on the second page of the course. Do we get full copies of those? When I click on them, they just come up as a portion of the eBook. Thanks!

Robin Crump (to All):

I am in the process of setting up my website but I don't have any clips because I have been ghostwriting blog posts and I am not allowed to use them. Is it okay to set up the website without any clips initially?

To All:

You'd have to buy them to get the whole thing, Lori. ;-)

Lori (to All):

Thank you.

To All:

Sure, Robin - though see if you CAN claim some of those clips. If you didn't sign an NDA, you can still use them - just pair with a testimonial.

To All:

<http://www.makealivingwriting.com/freelance-article-writers-find-facts-fast/> - where to find experts

Robin Crump (to All):

Okay, Thanks

barbara swan (to Organizers):

Can you make me the presenter?

[Waiting for name] (to All):

For online clips, do we take photos/screenshots?

[Waiting for name] (to All):

Exactly!

Deb Hanson (to All):

Yes, one publication i wrote for changed the links and I had to re-lnk all my old articles

Regina Sharpe (to All):

I have an idea for my website. I am a licesned in Cosmetology. I was thinking of wriitng a e-book on 'HairCare' just so I can have a book linked to my site. Do you think this is a good idea? I need to start somewhere, not sure where?

To All:

<http://www.makealivingwriting.com/darnit-story-idea-published/>

Deb Hanson (to All):

Thanks

To All:

<http://www.makealivingwriting.com/ebooks>

To All:

<http://www.makealivingwriting.com/2-ways-writer-million-story-ideas/>

To All:

Deb, that's my one on idea iteration

Regina Sharpe (to All):

Is writing a e-book on a subject I'm familiar with a good idea to link to my website? I need to do something to get started.

[Waiting for name] (to All):

Interesting... would be so cool to get into tech, but what if you're a complete beginner with that? ;)

Heidi (to All):

I have to leave :(will you hit on the 'writing for exposure' question about Linked In?

Lori (to All):

A good writer can write about anything.

To All:

<http://www.w3newspapers.com/magazines/bowling/>

Linda Formichelli (to All):

Yes, Heidi!

Linda Formichelli (to All):

It's in the queue!

Martha Mayo (to All):

A fun robotics niche is Lego robotics! My granddaughter is in a very special, after school program sponsored by Lego. She is learning, along with her group, to program their Lego robot. Then they compete with other schools!

To All:

Maybe Scholastic would take a piece on that...

To All:

Will do Heidi

Martha Mayo (to All):

Great suggestion Carol!

To All:

Answer is...'it depends'

To All:

On breaking into tech -- if you have an interest and are one of those people who buy the latest tech everything, you can parlay that.

Martha Mayo (to All):

I'll check with the teacher who works with the Lego group to see if she has submitted anything:)

To All:

I think of my son, who's saving for an apple watch even tho he already has an ipod touch and an iphone!

To All:

Well, it would have to be a roundup on MANY people.

[Waiting for name] (to All):

Oh thanks!

[Waiting for name] (to All):

LOVE IT

To All:

Like how big is this nationally, is it a growing thing, get stats, cover a contest

To All:

Go to the national finals.

To All:

I wrote once about the national Belt-sander drag racing

Linda Formichelli (to All):

My husband wrote an article about the National Wife Carrying Competition.

Mike Haberman (PRIVATE):

Is my question still in the queue?

Mike Haberman (PRIVATE):

Thanks

To All:

We will stay to answer all questions so they get on the recording -- no worries!

Martha Mayo (to All):

Re Lego: her school won the local competition, going to semi-finals next month I believe. Crossing fingers they win there!

To All:

It's a story no matter which team wins, Martha. ;-)

Martha Mayo (to All):

Very true!!

To All:

If you can time it to finals - cover it one year, pitch it ahead of the next finals.

Lori (to All):

My sons were involved with the Lego competition. <http://www.firstlegoleague.org/>

Martha Mayo (to All):

Great idea! She'll be in middle school next year, so won't be involved, yet I could still cover it!

[Waiting for name] (to All):

Got it. What if we are accepted by several editors when we send out the same pitch?

Martha Mayo (to All):

Lori - great!!! Kudos

Linda Formichelli (to All):

Article from copyblogger I wrote on snail mail sales letters: <http://www.copyblogger.com/direct-mail-for-copywriters/>

Mike Haberman (to All):

Great to hear thanks!

Mark Shiffer (to All):

How well do you have to know a publication before you pitch to it?

To All:

Studying it is a good idea, Mark. REad a few issues.

To All:

Or skim them

Heidi (to All):

Great. Very helpful advice on LinkedIn.

To All:

<https://freelancewritersden.com/join-den2x> - Den 2X Income Accelerator - for mid career writers. If anyone was interested, we have a new group starting with its first Orientation call Thursday. ;-)

Heidi (to All):

THANKS! :)

Lori (to All):

Thank you, Linda!

Deb Hanson (to All):

Thank you.

Alyssa (listening only) (to All):

Thank you, Lind!!

Linda Formichelli (to All):

BYE!!!!

Brigitte (to All):

Regarding queries and "volume,"ÊÊhow do I get past the "no simultaneous submissions?"

Brigitte (to All):

YES!

Alyssa (listening only) (to All):

Will you guys be reviewing our homework, or is it just an exercise?

To All:

<https://www.facebook.com/groups/1777810165804439/>

Mike Haberman (to All):

I have applied for the Facebook group.

Alyssa (listening only) (to All):

Great, thanks Carol

Deb Hanson (to All):

Thanks.

Martha Mayo (to All):

Thanks!!!!

Brigitte (to All):

Thank you!