

Linda Formichelli (to All):

Hi, all!

Lisa Kosan (to All):

hi

Lisa Kosan (to All):

Does our access to Facebook end at the end of today?

To All:

Nope! Group will stay up. Feel free to keep supporting each other.

To All:

<http://www.makealivingwriting.com/tag/letter-of-introduction/>

To All:

Posts about letters of introduction

Heidi (to All):

Here! Heidi Rose from Denver Co

Deb Hanson (to All):

Yes. here in Portland, OR

Lisa Kosan (to All):

Longtime writer, but always worried about pitching to bigger magazines and what type of articles to pitch. Writing from Westchester, NY

Lisa Kosan (to All):

Eh, sure

Linda Formichelli (to All):

LOL!

Lisa Kosan (to All):

Sounds like your blog.

Heidi (to All):

Carol and Linda, what do you think about everyone added each other on linkedin?

Lisa Kosan (to All):

Worried that the ideas are all taken. You know, usual stuff.

Lisa Kosan (to All):

I prefer writing assignments

Lori Bruton (to All):

Hello everyone!

Lisa Kosan (to All):

I've pitched some website updates and profiles recently

Lori Bruton (to All):

I know before pitching to magazines, we need to research their past issues to make sure they have not already published a similar topic; however, the time to read and research all that is one thing that keeps me stuck and eats a lot of time.

Brigitte (to All):

echo here too

Deb Hanson (to All):

Hi Brigitte, Heidi, ALyssa!

Alyssa Lemon (to All):

Hey ladies! :)

Linda Formichelli (to All):

Hi, all!

Heidi (to All):

can't hear...

To All:

<http://www.makealivingwriting.com/darnit-story-idea-published/>

Robin Crump (to All):

Hi Everyone

To All:

<http://www.makealivingwriting.com/2-ways-writer-million-story-ideas/>

To All:

Heidi, feel free to give each other LI profiles on FB or here in chat and connect! Great idea.

To All:

Can you hear now Heidi?

Lori Bruton (to All):

Here is my LI link: <https://www.linkedin.com/in/loribrutonbiz> I look forward to connecting.

Heidi (to All):

yes!

Rich (PRIVATE):

Hello Carol!

Heidi (to All):

my error :)

To All:

I'm never asked for a resume. That's a mass job board problem. Just stay off there, and no resumes needed.

Heidi (to All):

why would they want a resume?

Heidi (to All):

oh ok. thanks carol.

Heidi (to All):

Question: How do you break up with somebody? I mean...who you've asked for more \$\$ but refuses?

To All:

Love that question Heidi...stay tuned! And I have a post...

To All:

<http://www.makealivingwriting.com/time-kill-writing-client/>

Alyssa Lemon (to All):

Have you found that your pitches get absolutely no answer at all, or is it more often the case that they will send you an actual rejection? I wonder how long to wait before giving up on an idea and moving on, for instance I pitched a magazine last week and haven't heard anything. Should I just move on, or do they sometimes take time?

Linda Formichelli (to All):

ALyssa, good Q!

Brigitte (to All):

Thank you!

Linda Formichelli (to All):

Alyssa I added it to the queue!

Heidi (to All):

postmates will deliver almost anything to your door!

Heidi (to All):

oh! look at the 'productivity planner' very helpful tool.

Rich (to All):

Hi. My question is: Do you know about worth blogs/webpages for which you can write articles or issue topics or even short stories (something that takes one evening to do).

To All:

Rich, short stories tend to not pay, and aren't a focus of most of our coaching. There's very little paid opportunity there, and it's not something either of us does.

Rich (to All):

Writing a 100-pass book is something worth paying?

Rich (to All):

100-pages*

To All:

Rich, I still really don't understand your initial question -- feel like maybe there's a language barrier here.

Rich (to All):

Okay

Rich (to All):

I mean

Rich (to All):

What is the first step

Rich (to All):

What is the first step into finding freelance jobs ?

Rich (to All):

What I want to know is: What sort of writing can get me some income?

To All:

Aha -- Rich, I wrote a whole book about the first steps:

<http://www.makealivingwriting.com/step-step-guide-freelance-writing-success/>

To All:

Rich, that would be not short stories and novels and personal essays

To All:

Nonfiction, reported articles for magazines, and copywriting/business writing.

To All:

Are the bulk of the money

To All:

Also Rich, I have a large list of online markets that pay:

<http://www.makealivingwriting.com/earn-money-online-websites-that-pay-writers-spring-2016/>

To All:

And did a recent update: <http://www.makealivingwriting.com/new-sites-that-pay-writers/>

To All:

Rich, now I'd like to figure out your 100-page book question. It COULD be worth writing if it pays appropriately...but there are a lot of 'write my book for \$200' offers out there that will work out to a desperately low hourly rate.

To All:

Hopefully you're joining us for the Ghostwriting Books bootcamp with Claudia Suzanne -- that training is going to position writers to earn the \$35,000+ that is typical for pro ghostwriters of books.

To All:

Rich, did you do some of the homework challenges? Wondering what steps you've already taken...

To All:

That's totally happened to me, MANY times. Think of your query as a chance to impress, not necessarily get that piece assigned so much.

Lori Bruton (to All):

Yes, it helps. Thank you!

Lori Bruton (to All):

Do you think the Ghostwriting course is a good fit for me and is there still time to join? All I know is I invest in so many courses and then still have no money coming in.

Alyssa Lemon (to All):

Great advice, thanks Carol.

Alyssa Lemon (to All):

Do you guys recommend starting an LLC or other business entity? A friend suggested she gets more business after she did this as she had a tax ID to lend, perhaps that she appeared more professional. At least here in NC, it is several hundred dollars a year to keep an LLC in force. Do you think this is a good idea for a new writer, or maybe something more appropriate for someone who is more established?

Lori Bruton (to All):

I'm resonating with the Ghostwriting course now that you explained those details. Thanks, Carol!

Heidi (to All):

no!

Heidi (to All):

i asked about breaking up with a client

Heidi (to All):

who is underpaying

Linda Formichelli (to All):

Yes, Heidi! Sorry! I have it in the queue.

Linda Formichelli (to All):

I wanted to answer that.

Heidi (to All):

yay!

To All:

<http://www.makealivingwriting.com/tools-products-for-writers>

Alyssa Lemon (to All):

Carol, the first piece of advice you gave me about in this class had to do with niches and insurance was one of mine. You said you hadn't had much insurance experience (beyond your dad, was it?) and then shared an article you did about tow truck fraud. In that particular instance, how did you come up with that idea? I would love to break into the insurance niche as I'm sure it's lucrative, but I'm lost on how to come up with ideas about insurance that aren't redundant. Do you or Linda have a process for generating your ideas? Just reading industry sites, etc?

Heidi (to All):

so here's the situation: he's been a long-term client (a start up) and I asked him about raising the prices, especially going from hourly to per project and he said, no, maybe in 12 months...so I basically would like to cut it off at this point. I've provided a lot of copy for him and marketing services, but I need to move on. We have a good relationship, but I can see this will probably not go anywhere from here.

To All:

See my post on that, Heidi - linked above.

Heidi (to All):

thanks!

To All:

Alyssa -- there's a story Idea Lab recording in the Den where Linda and I give ALL our story finding tips. ;-)

Alyssa Lemon (to All):

I'm on the Den waiting list, so I'll check that out if I get in.

Heidi (to All):

yeah, he's nice!

To All:

Alyssa, you can get in now: <https://freelancewritersden.com/ghostwriting-books>

Heidi (to All):

i agree! thanks ladies.

Linda Formichelli (to All):

:)

Lori Bruton (to All):

I feel like I still need more specifics on writing pitches. Do you have resource or support for this?

Linda Formichelli (to All):

I have an answer too!

Lori Bruton (to All):

Perfect! I will be joining the Ghostwriting class, which will get me in the den for all those great resources. Hey, I made a decision! That's progress, right? LOL

To All:

Alyssa -- read widely. Collect string -- little bits of news that might ADD UP to a story at some point. Read industry trades.

To All:

Here's a string-gathering trend story I did for Forbes...this was months of scanning for news about this restaurant niche, and then I reported it, once I saw I had enough to document a trend.

To All:

<http://www.forbes.com/sites/caroltice/2014/03/24/melt-wars-the-next-gourmet-pizza/#571f19726d1d>

Alyssa Lemon (to All):

Excellent, it's great to hear about both of your processes and this is helpful.

To All:

<http://www.makealivingwriting.com/query-letter-response/>

Lori Bruton (to All):

Great, thanks!

Brigitte (to All):

thanks

Heidi (to All):

this is awesome

Heidi (to All):

i feel very inspired ladies. thank you!

Robin Crump (to All):

Yeah....I feel optimistic.

Lori Bruton (to All):

Yes, knowing my VALUE is what I need to figure out.

Brigitte (to All):

When a client seems interested and he/she asks for rates and I reply that I will need project details first and I will get back to them...or should I know my rates (dep. on project size, etc.)
Thanks.

Brigitte (to All):

I haven't had anything asked but I just want to be prepared. I have taken notes! Thank you!

To All:

Aha

To All:

More query letter posts: <http://www.makealivingwriting.com/tag/query-letter/>

To All:

<http://www.makealivingwriting.com/query-letter-6000-assignments/>

Heidi (to All):

Thanks!

Heidi (to All):

really this has been so great!

Brigitte (to All):

Thank you Carol and Linda. I like Linda's project calculation suggestions. These tips help me not to waste my time and set standards (no bottomfeeders, etc.)

Heidi (to All):

how long does the group stay live?

Heidi (to All):

nice!

Heidi (to All):

it has been great to get to know you two, very inspirational.

Alyssa Lemon (to All):

Agreed, thank you both for putting on this class. It has been really helpful. :)

Lisa Kosan (to All):

will we remain on your den mailing list?

Brigitte (to All):

It has been amazing. Thank you ladies. Ready to continue my writing. Best of luck to my fellow writers.

Robin Crump (to All):

Thank you so much Carol and Linda. I am in the Ghostwriting Bootcamp and the Den

Lori Bruton (to All):

thanks